

Artist Portfolio

# HOONAZ AFAGHI

Visual artist

Painter / Jewelry Artist / Graphic Designer



[www.hoonazafaghi.com](http://www.hoonazafaghi.com)

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# HOONAZ AFAGHI

Hoonaz Afaghi, born in April 1973 in Iran is a visual artist engaged in various fields including painting, jewelry art, and graphic design. With a Master's degree in Graphic Design, she possesses knowledge in art and design that reflects her creative mind and unique perspective.



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• PAINTER

• JEWELRY ARTIST

• GRAPHIC DESIGNER

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# ARTIST STATEMENT

... and ultimately, her worldview is an expression from warp and weft of love and imagination to journeys of reality in the earthly world. The artworks are reflections of life, presented in forms and colors and lines, through fine arts with the mediums painting and jewelry art. This is the motivation for artistic creation and expansion of her artworks.

# SKILLS

## Painting



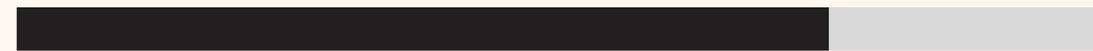
Acrylic Painting, Figure & Portrait Drawing  
Charcoal Drawing, Ink Wash Painting

## Jewelry



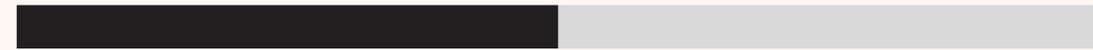
Handmade jewelry, Wax, Etching, Beading,  
Wire, Painting on Stone

## Graphic Design



Logo, Catalogue & folder, Poster  
Adobe Photoshop & Illustrator, UX & UI

## Photography



Commercial & Products, Portrait



# FESTIVALS & EXHIBITIONS

2023- Paint exhibition, Azad Art Galley - Tehran, Iran  
2023- Jewelry exhibition, Saadabad Cultural and Historical Complex - Tehran, Iran  
2023- Jewelry exhibition, Iranian Art Museum  
2022- Group exhibition painting in Afrand gallery  
2022- Solo art exhibition of painting named "Mahi(Fish)"  
2021- Winter art exhibition for painting of Sakoo art gallery  
2020- Three consecutive art exhibitions of "Sakoo99" painting  
2019- Red Ribbon, Milad Tower, Tehran, Iran  
2019- Review me " International Competition", Milan,Italy  
2019- Neta art gallery, Painting exhibition, Istanbul,Turkey  
2019- SCA " International Competition",Toronto,Canada  
2018- Queen Gallery, Painting exhibition, Toronto,Canada  
2018- Ace gallery, Painting exhibition, Tehran, Iran  
2018- Callegraphies in conversation, Okland, CA  
2018- Jewelery gallery, Enghelab Sport Complex, Tehran, Iran  
2018 Mahe-Mehr Gallery, Painting group exhibition – Tehran, Iran  
2018 Bagh-e-Ketab Gallery, Painting group exhibition – Tehran, Iran  
2017 Florence Biennale – Florence, Italy  
2017 Aliyha Gallery, Group exhibition – Tehran, Iran  
2017 Calligraphies in Conversation – California, America

2017 Saye` Gallery, Painting group exhibition – Tehran, Iran  
2017 The Gateway – Arizona, America  
2017 With my roots – London, England  
2017 Art fair Parma – Parma, Italy  
2017 Bagh museum "Iranian Artistic Garden", Jewelry exhibition- Tehran, Iran  
2017 Abaci Art Gallery – Istanbul, Turkey  
2016 10th London International Creative Competition – London, England  
2016 Time Museum, Jewelry group exhibition – Tehran , Iran  
2015 Tara Gallery – Los Angeles, California  
2014 Art Center Gallery, Painting group exhibition – Tehran, Iran  
2013 Art Center Gallery, Painting group exhibition – Tehran, Iran  
2013 House`s Artiest, Painting group exhibition – Tehran, Iran  
2012 Seyhoun Art Gallery, Painting solo exhibition – Tehran, Iran  
2008 Islamic world,Poster exhibition – Tehran, Iran  
2008 House`s Artiest, Arm & logo exhibition – Tehran, Iran  
2007 House`s Artiest, Poster exhibition – Tehran, Iran

# AWARDS

Designing Arm Second Islamic Solidarity Games 2008

10th London International Creative Competition – London, England 2016

Florence Biennale – Florence, Italy 2017

Calligraphies in Conversation – California, America 2017

The Gateway – Arizona, America 2017

5th Annual International Exhibition of CALLIGRAPHIES IN CONVERSATION 2018

Review me – The Universal Soul of Nature 2019

51st Open International Juried Exhibition 2019

# REVIEWS

The Universal Soul of Nature in Juliet Art Magazine

The empathic philosophy of nature in Juliet Art Magazine

# EDUCATION BACKGROUND



1997 - 2001

- **Alzahra University**

Bachelor of Arts  
Graphic Design



2002 - 2004

- **Alzahra University**

Master of Arts  
Graphic Design

# WORK EXPERIENCE

Continuous member of Iranian Graphic Designer society – Since 2001

Artistic Career in selling paintings and jewelries – Since 2002

Freelancing in Graphic design – Since 2002

Teaching in Alzahra university -2006 – 2008

Japan Artclay Silver courses basic to advanced - 2017

Teaching drawing techniques - Since 2022

# ARTIST ROADMAP



# PAINT COLLECTIONS

In this section, She has divided some of her paintings into four collections based on their content, where she has used various painting techniques.

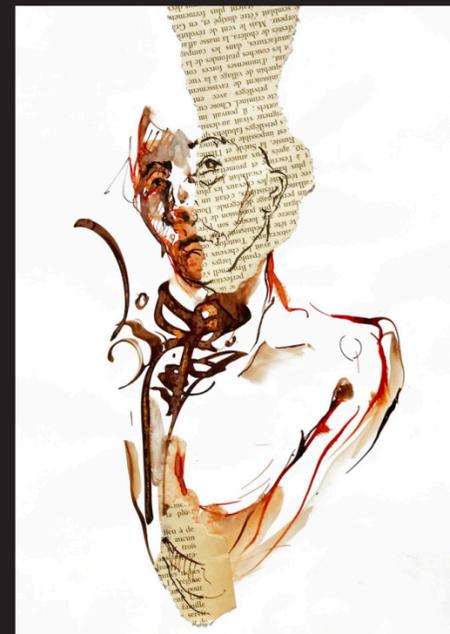
• FISHES



• DRAWING



• CALLIGRAPHY



• UNCATEGORIZED



# FISH COLLECTION

The environment, when interacting with humans, reflects deep effects to the extent that biological elements can create credible new signs and, from this perspective, establish a new interaction with the audience. The fish collection has played a metaphorical role in shaping this narrative.



Hoonaz Afaghi  
Red Fish  
160x80 cm  
Mix Media on Canvas



Tiny Black Fish  
30x50 cm  
Mix Media on Canvas



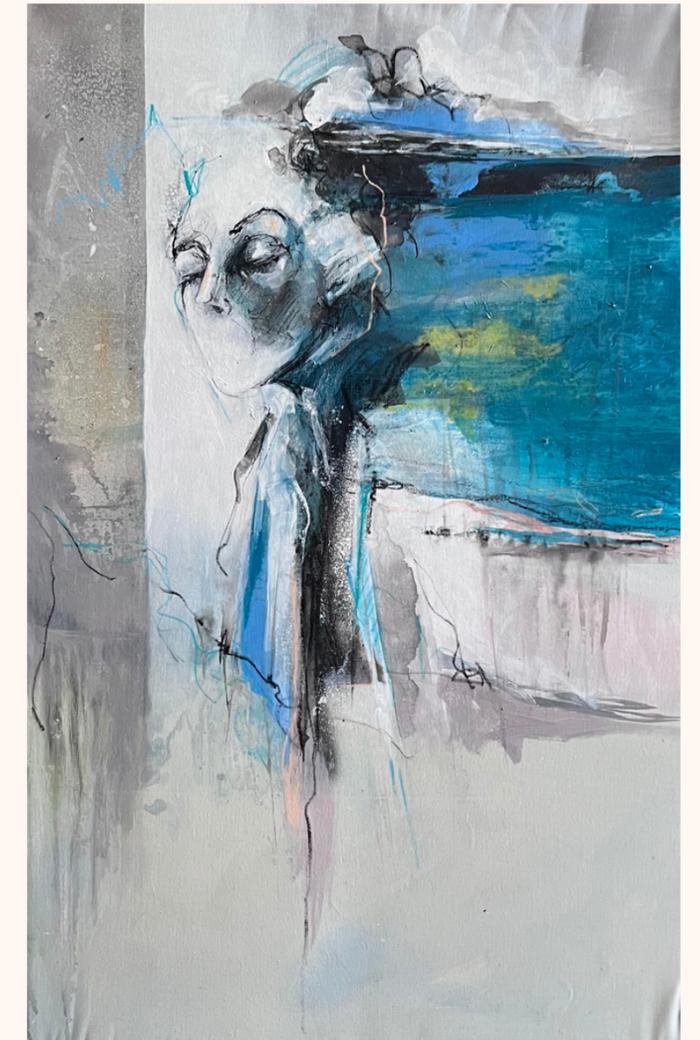
Wishing for a Green Land  
60x80 cm  
Mix Media on Canvas



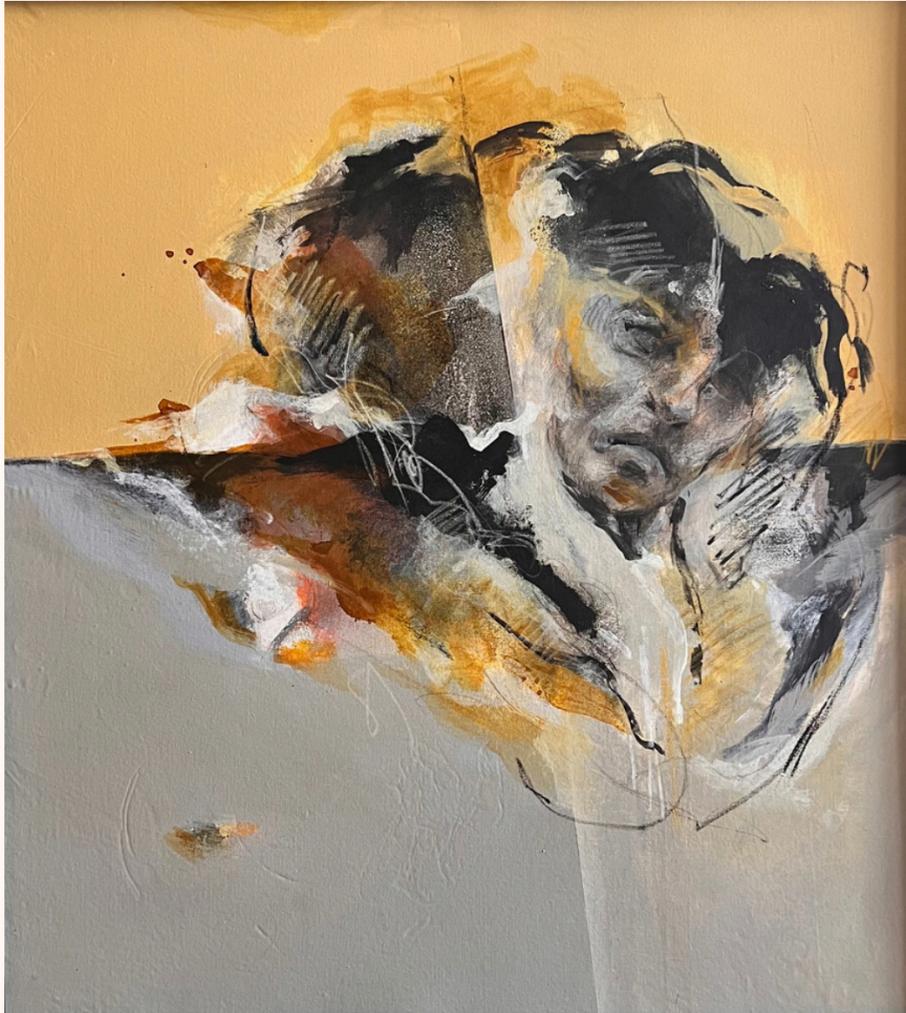
Hands Seeking Freedom  
65x80 cm  
Mix Media on Canvas



Calmness Before the Storm  
60x80 cm  
Mix Media on Canvas



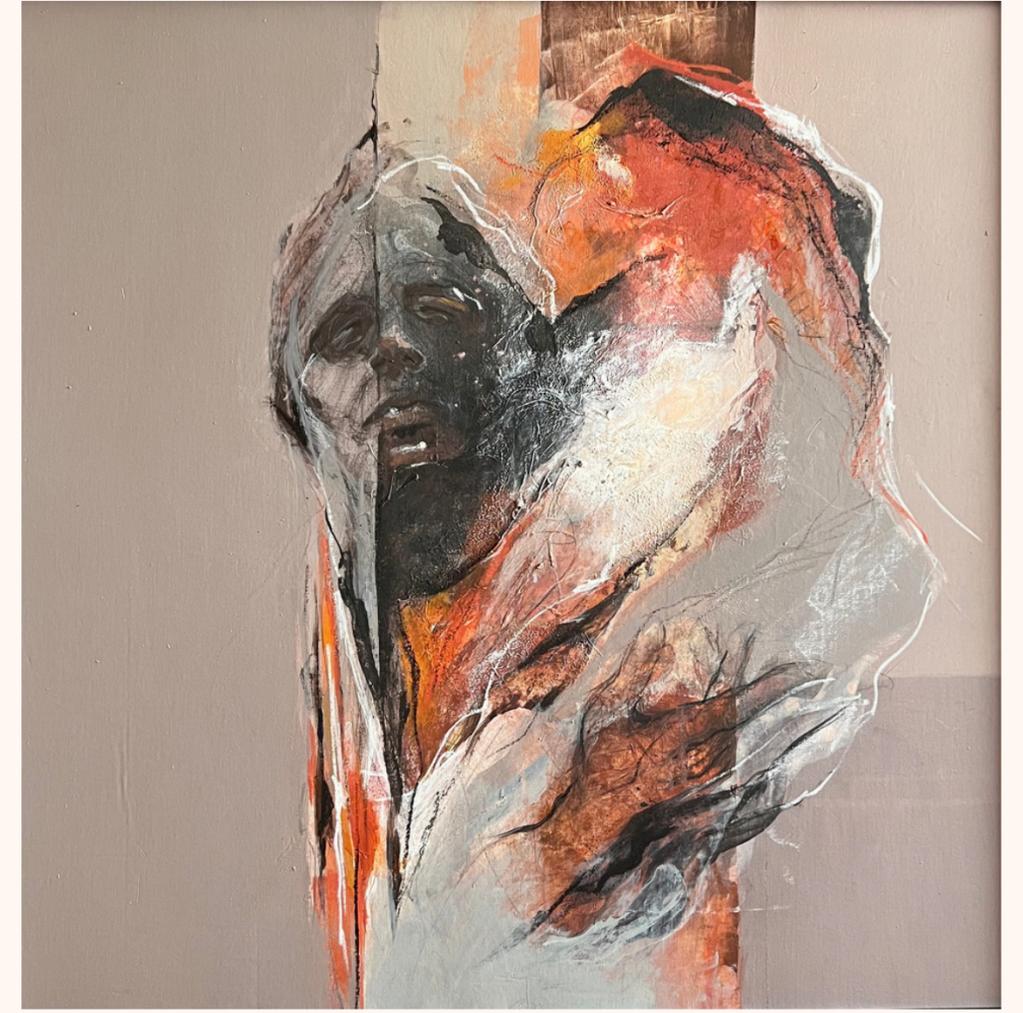
A Dream as Wide as Ocean  
60x80 cm  
Mix Media on Canvas



Challenging  
70x70 cm  
Mix Media on Canvas



Forest  
140x100 cm  
Mix Media on Canvas



Untitled  
70x70 cm  
Mix Media on Canvas



There is no sign of Nowrouz in You  
70x70 cm  
Mix Media on Canvas

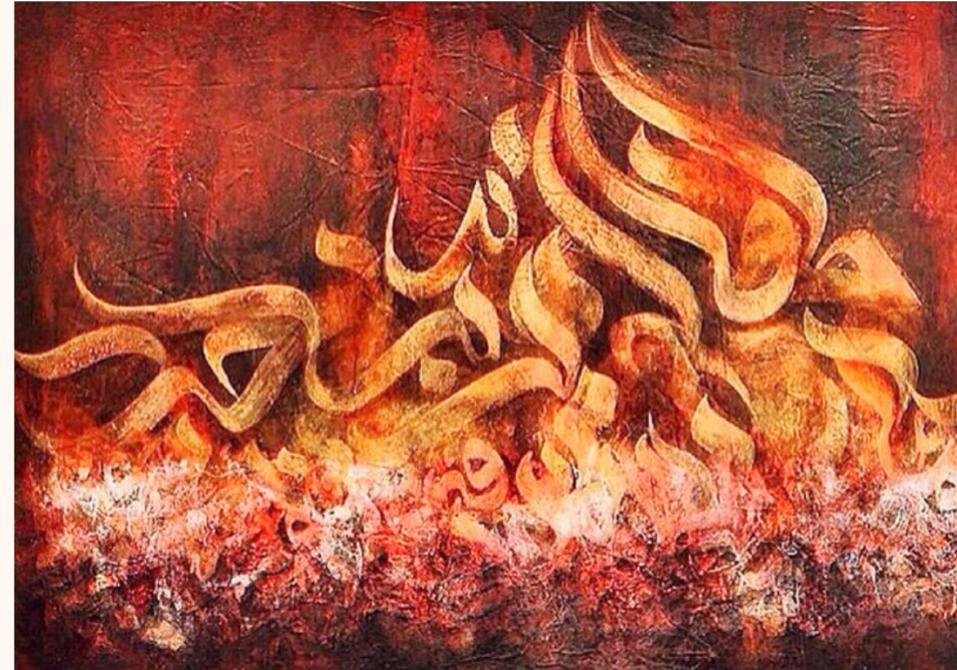


Untitled  
150x70 cm  
Mix Media on Canvas

# CALLIGRAPHY COLLECTION

Using the noble and original potential of Persian calligraphic forms to create modern paintings.

Hoonaz Afaghi



Untitled  
125x90 cm  
Acrylic on Canvas



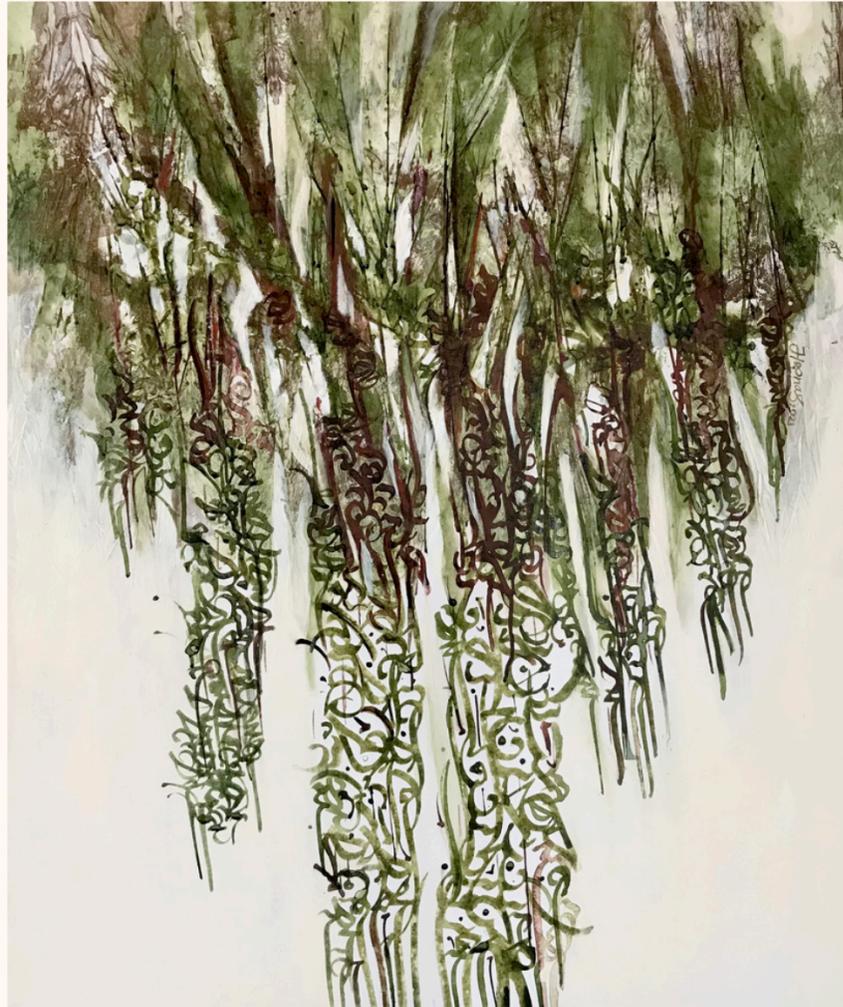
Untitled  
30x35 cm  
Ink on Paper



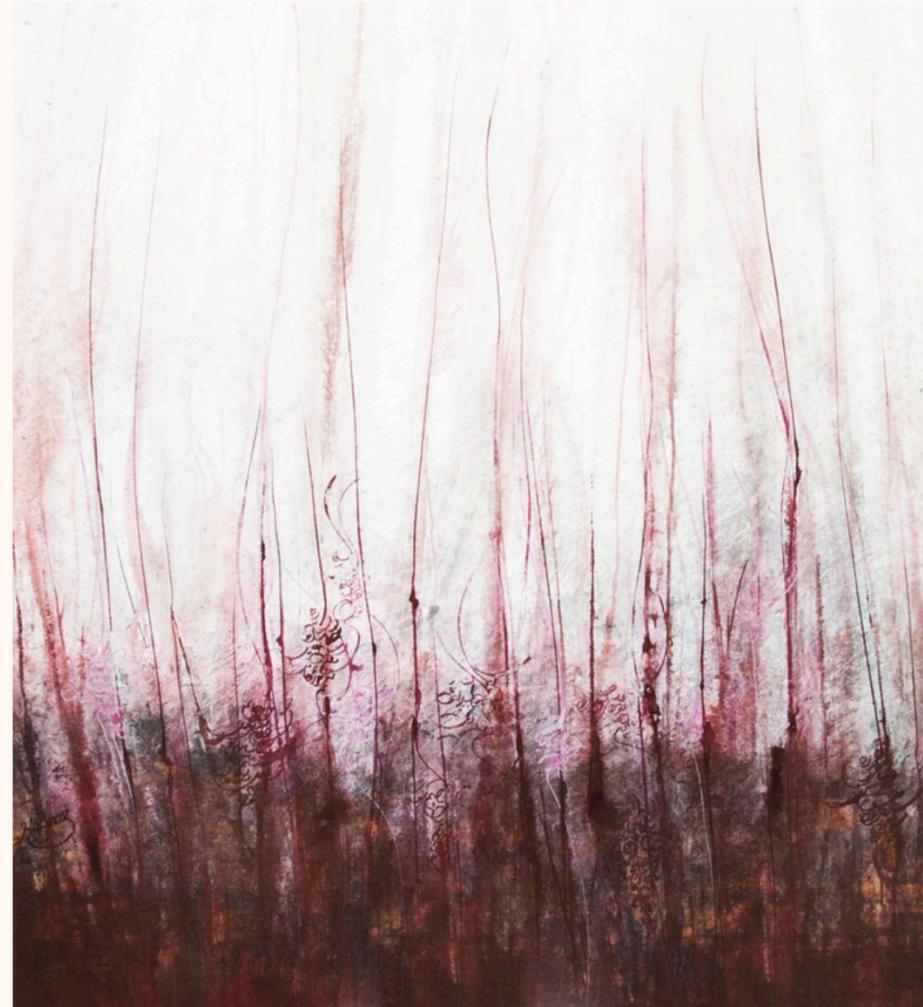
Untitled  
90x125 cm  
Mix Media on Canvas



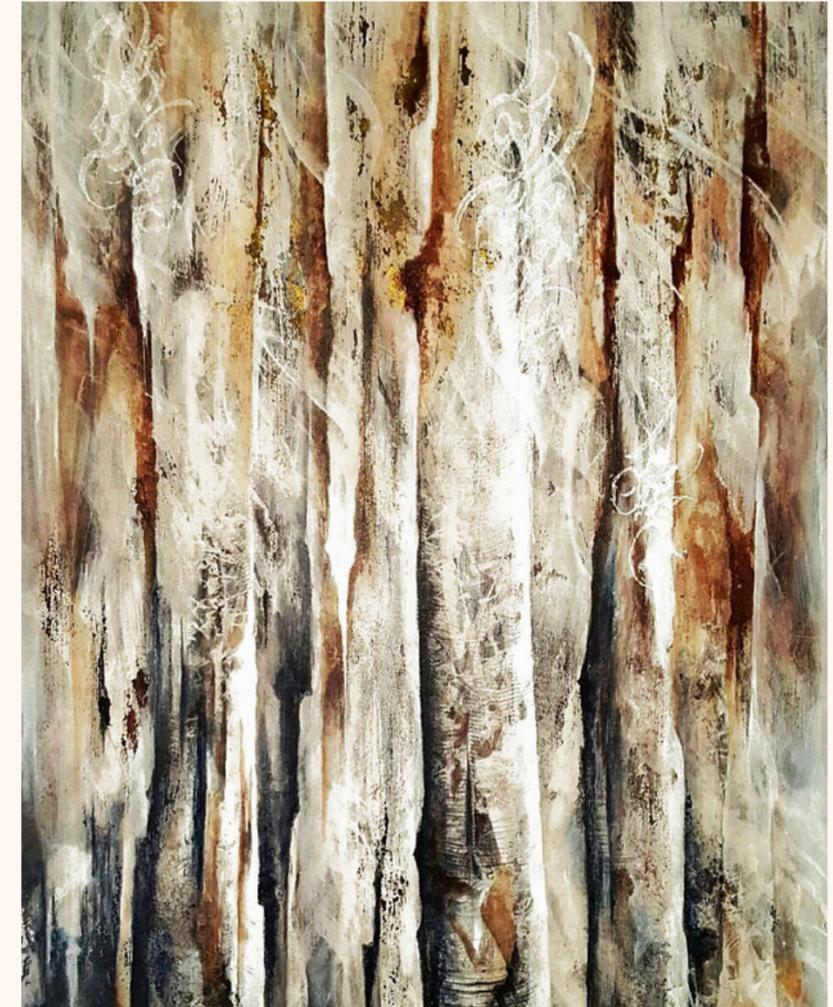
The Roots  
100x70 cm  
Mix Media on Canvas



Untitled  
190x70 cm  
Ink on Canvas



Red Willow Farm  
100x120 cm  
Ink on Canvas



Jungle  
120x90 cm  
Mix Media on Canvas



The Roots 2  
100x70 cm  
Mix Media on Canvas



The Tree  
100x70 cm  
Acrylic on Canvas

# Artist Portfolio

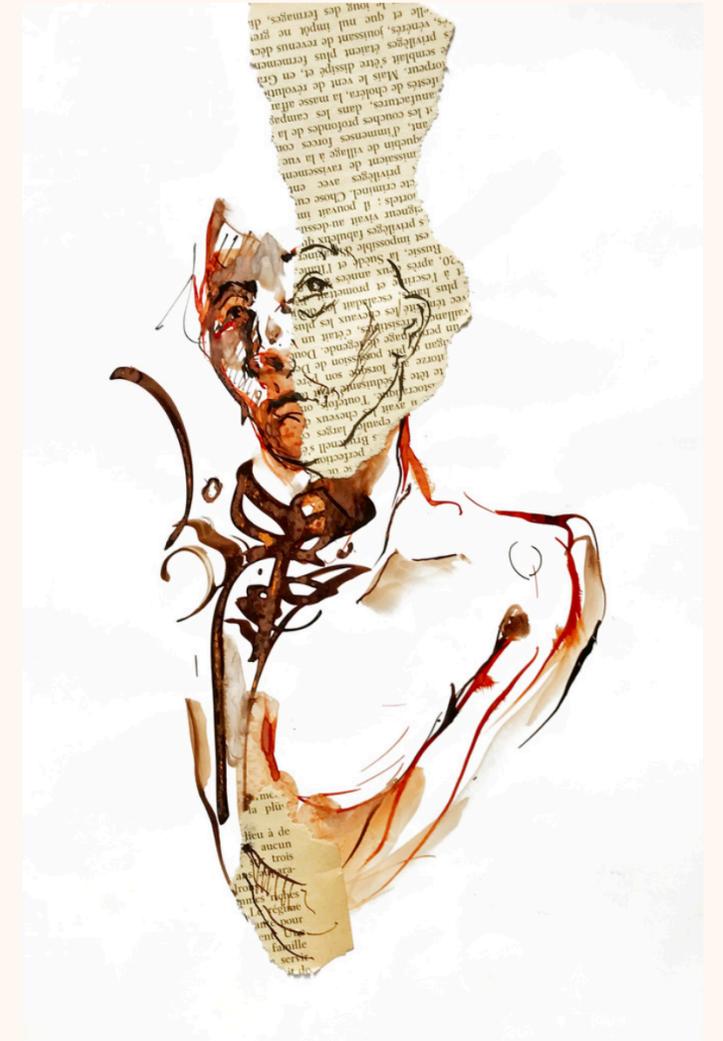
# Hoonaz Afaghi



Untitled  
29x40 cm  
Mix Media on Canvas



Untitled  
60x60 cm  
Acrylic on Canvas



Untitled  
29x40 cm  
Mix Media on Canvas



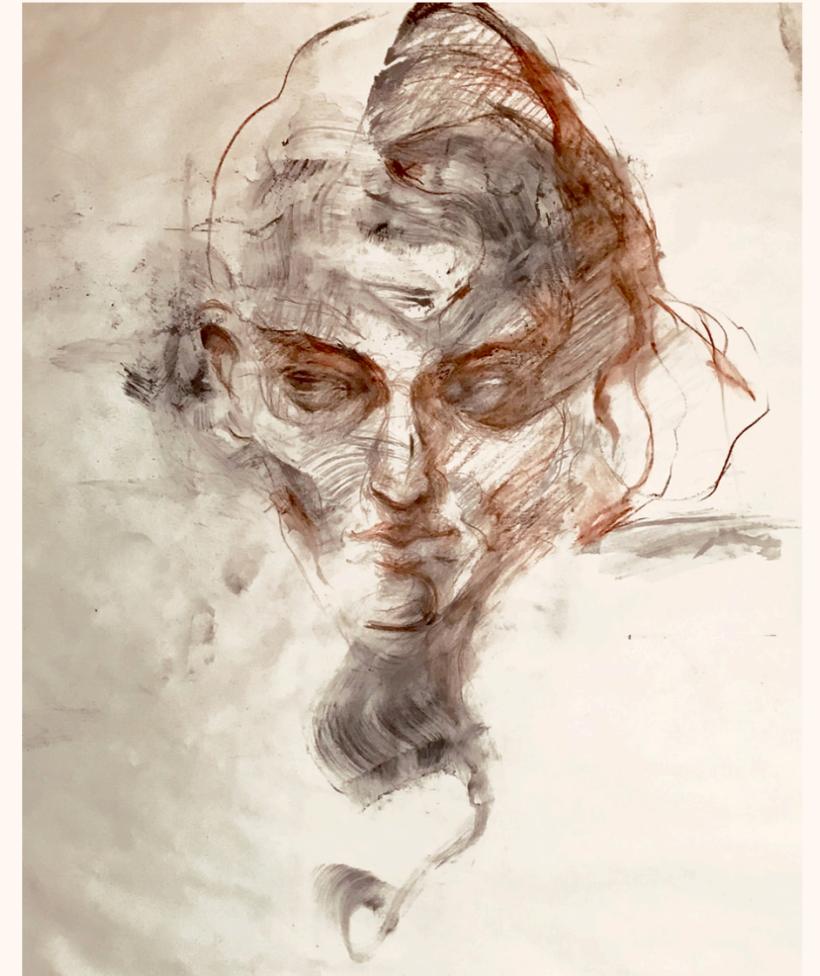
Burnt Forest  
60x120 cm  
Mix Media on Canvas

# DRAWING COLLECTION

Through the expressive strokes of pencil and charcoal, she has created a collection of figurative and portrait drawings, each artwork expressing the essence of humanity and emotion in its purest form.



Portrait 1  
29x42 cm  
Digital Painting



Portrait 2  
50x70 cm  
Charcoal on Paper



Portrait 3  
60x70 cm  
Mix Media on Paper



Portrait 4  
29x42 cm  
Charcoal on Paper



Portrait 5  
29x42 cm  
Pencil on Paper



Portrait 6  
29x42 cm  
Charcoal on Paper



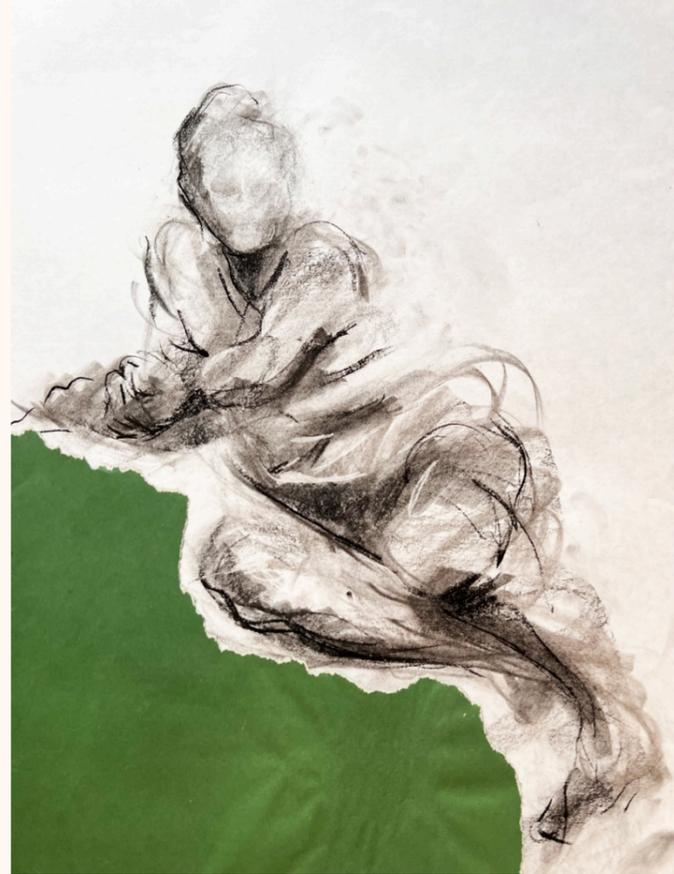
Portrait 7  
80x80 cm  
Mix Media on Canvas



Portrait 8  
70x80 cm  
Charcoal on Canvas



Portrait 9  
29x42 cm  
Mix Media on Paper



Portrait 10  
29x42 cm  
Mix Media on Paper



Portrait 11  
29x42 cm  
Mix Media on Paper



Portrait 12  
80x80 cm  
Mix Media on Canvas



Woman  
100x80 cm  
Mix Media on Canvas



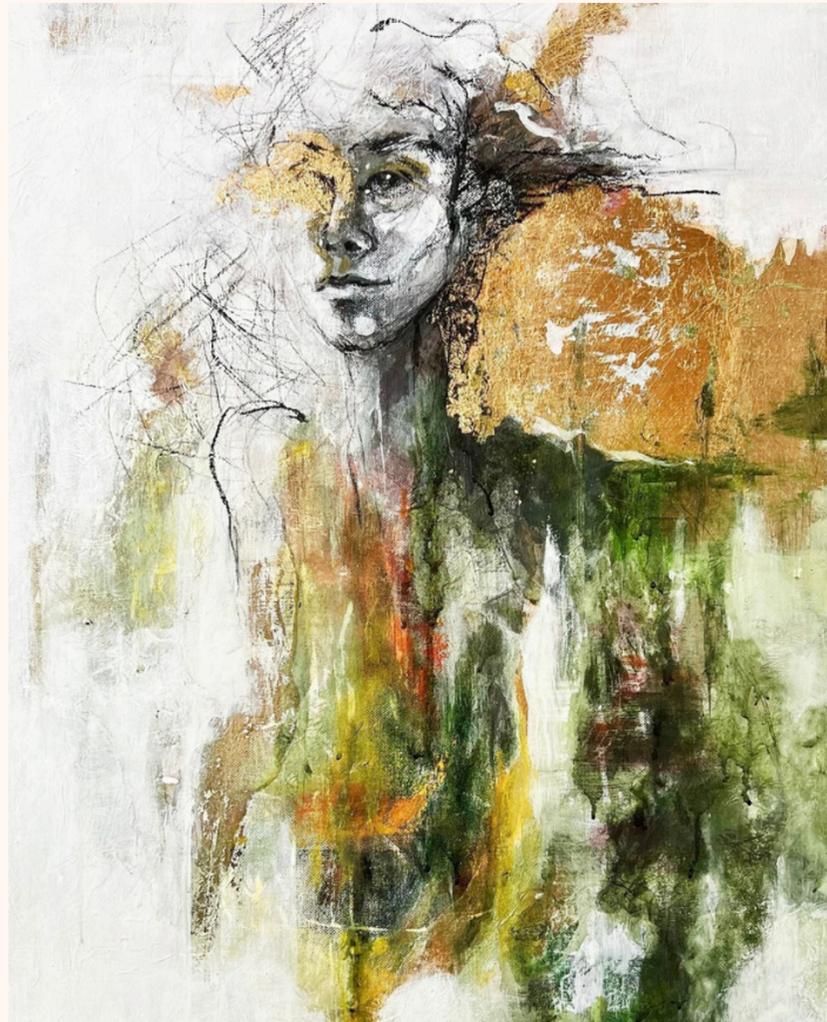
Man  
22x42 cm  
Mix Media on Canvas

# UNCATEGORIZED PAINT COLLECTION

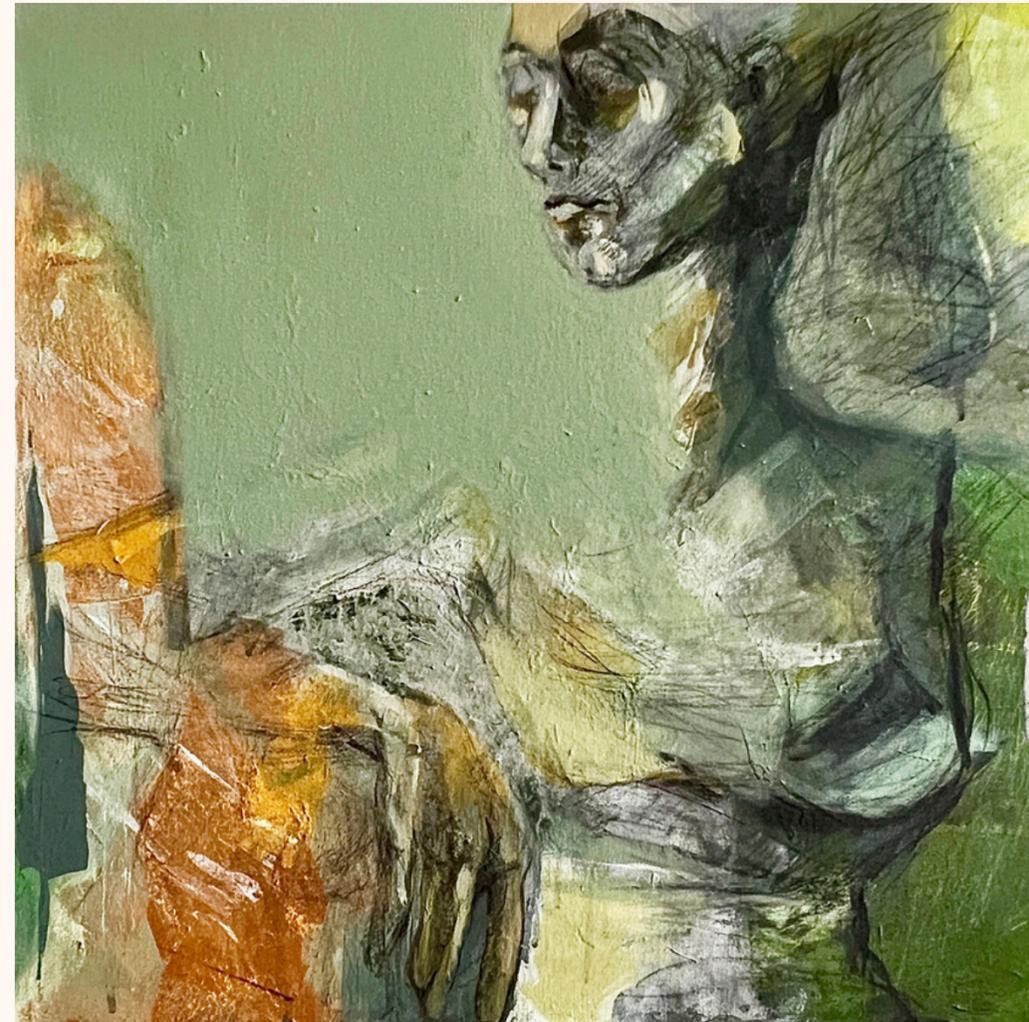
Several paintings have been created during her life that do not belong to any particular collection, reflecting the emotional and atmospheric conditions she was experiencing at the time.



Me as a Woman  
90x90 cm  
Mix Media on Canvas



The Missing Eye  
30x50 cm  
Mix Media on Canvas



Untitled  
50x50 cm  
Mix Media on Canvas



Immigrants  
100x100 cm  
Mix Media on Canvas



Forest 2  
50x50 cm  
Mix Media on Canvas



Forest 3  
50x50 cm  
Mix Media on Canvas



Forest 4  
100x120 cm  
Mix Media on Canvas



Separate Roots & Common Branches  
50x70cm  
Mix Media on Canvas

# JEWELRY COLLECTIONS

Having the ability in design always drove her towards jewelry design. It wasn't until the passion for creating them arose within her that she gradually became familiar with the concept of jewelry making. Initially, She started making them in a traditional manner, and eventually, fueled by her interest, She executed her designs volumetrically using wax modeling as her medium, resulting in jewelry art exhibitions that were well received.



• BODY & NATURE



• UNCATEGORIZED

# BODY & NATURE JEWELRY COLLECTION

The soul and form of humanity are so intertwined with nature that it's as if romantic words have long been exchanged between them... and even now, nature continues to breathe a fresh life into the human existence with its boundless beauty and steadfastness.

All the artworks of this collection are handmade with sterling silver and original gemstones.



The Butterfly



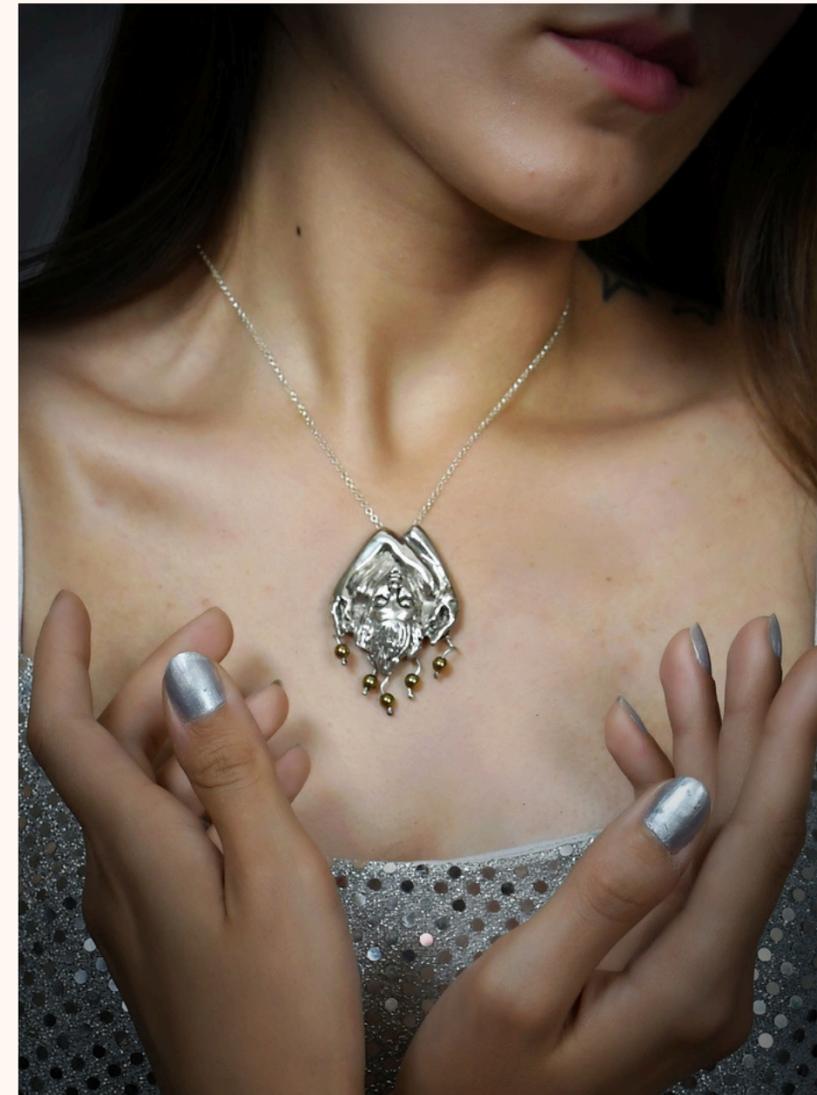
A Woman Sleeping in the Ocean



Flight



The Night Watch



The Rain Angel



Wine



Give Me Your Hand



Remember the Flight 1



Remember the Flight 2

# UNCATEGORIZED JEWELRY COLLECTION

These jewelry samples executed through traditional methods, incorporating techniques such as sawing, soldering, stone setting, etching, polishing and etc in their construction.

All the artworks of this collection are handmade with sterling silver and original gemstones.





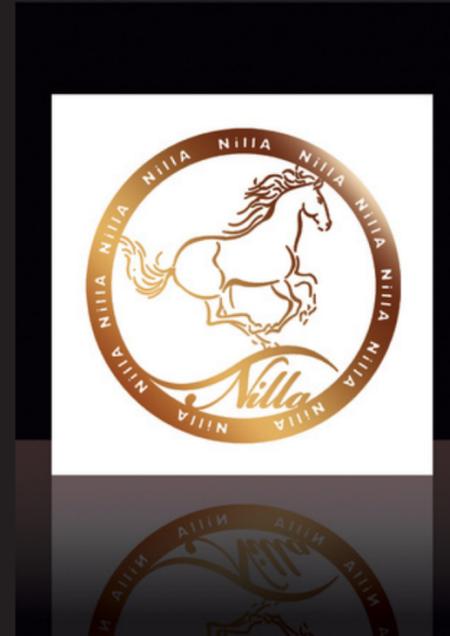




# GRAPHIC DESIGNS

These are some of my graphic designs that have been designed and ultimately printed after receiving a client's order. These graphic samples are categorized into four sections and encompass various designs related to different businesses.

• LOGO



• POSTER



• CATALOGUE  
& FOLDER

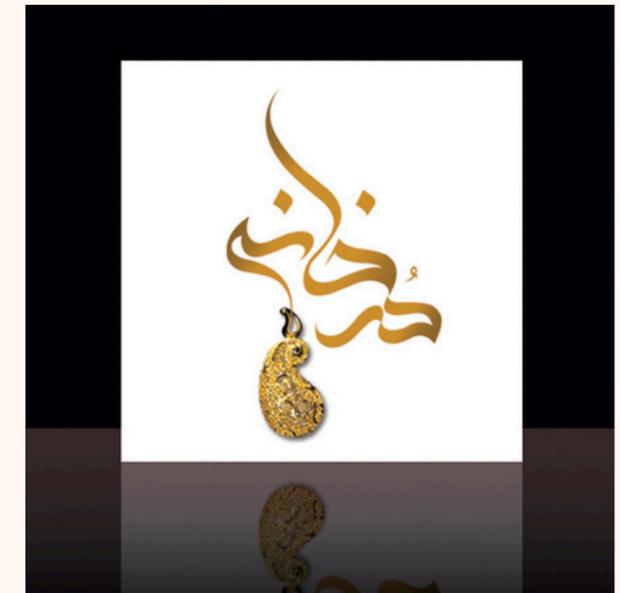
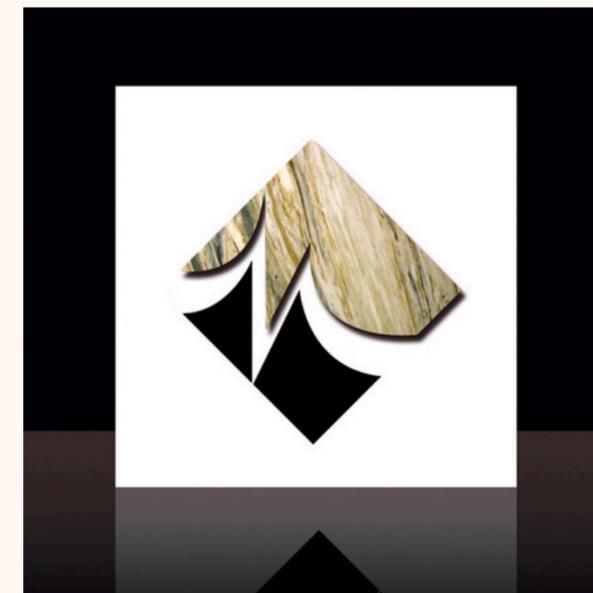


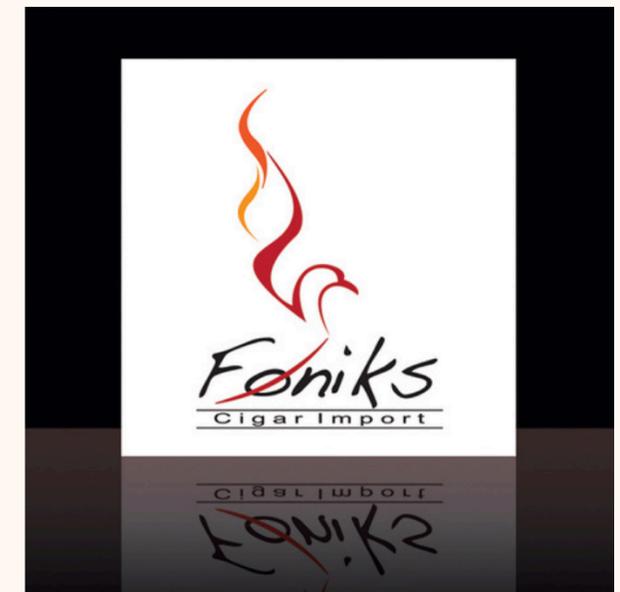
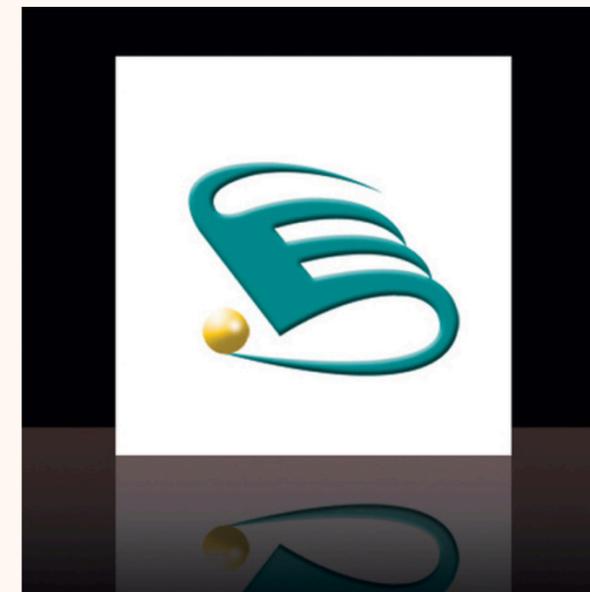
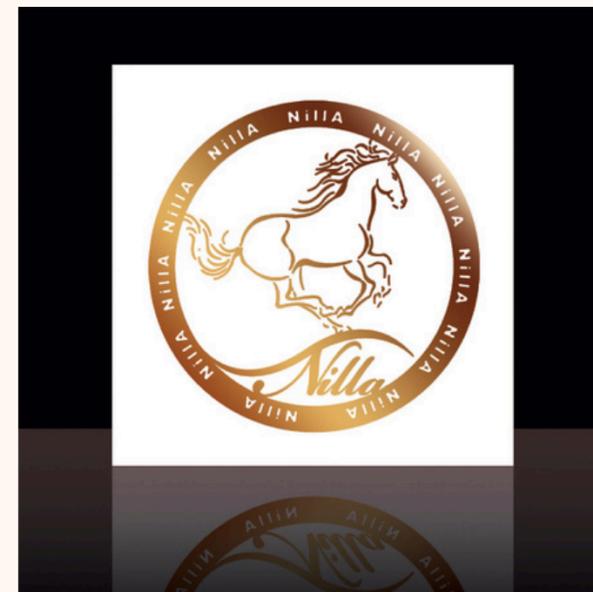
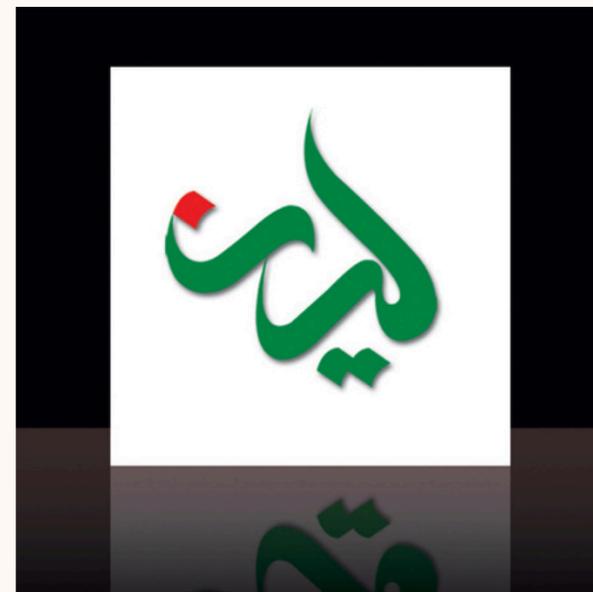
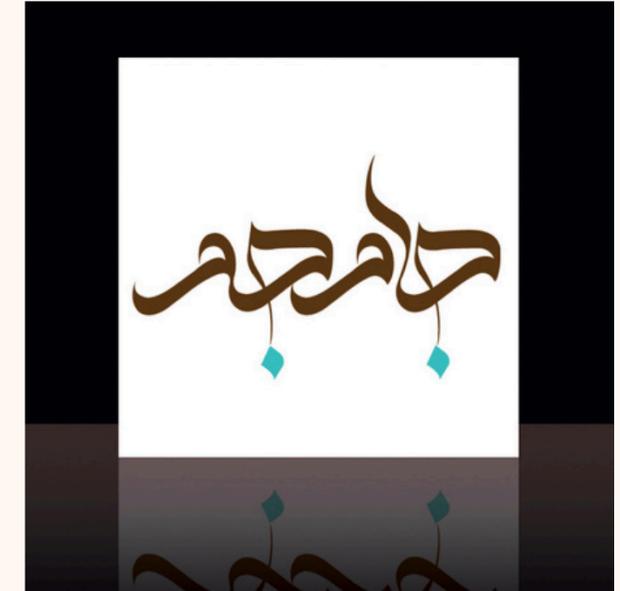
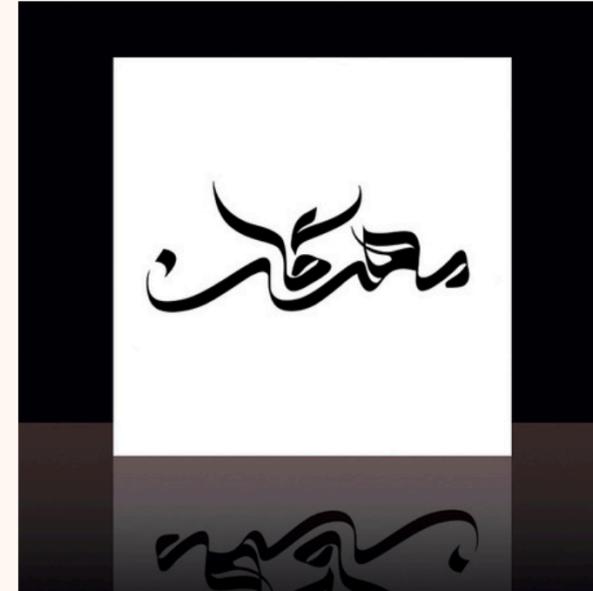
• SET PAPER



# LOGO DESIGNS

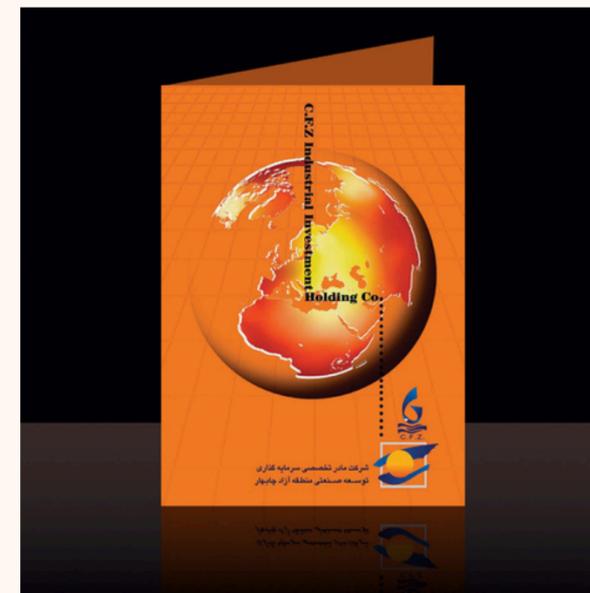
The logo designs are related to various businesses, in most of which, based on the client's request, Persian letters have been utilized in the design. Additionally, a subtle reference to the client's type of activity has been considered.





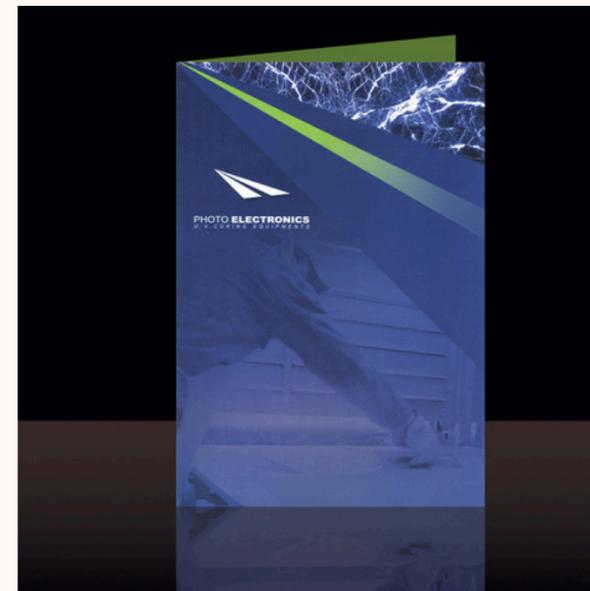
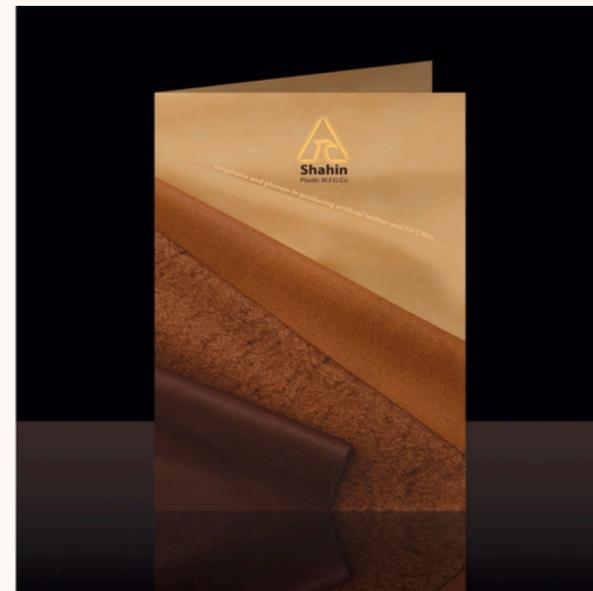
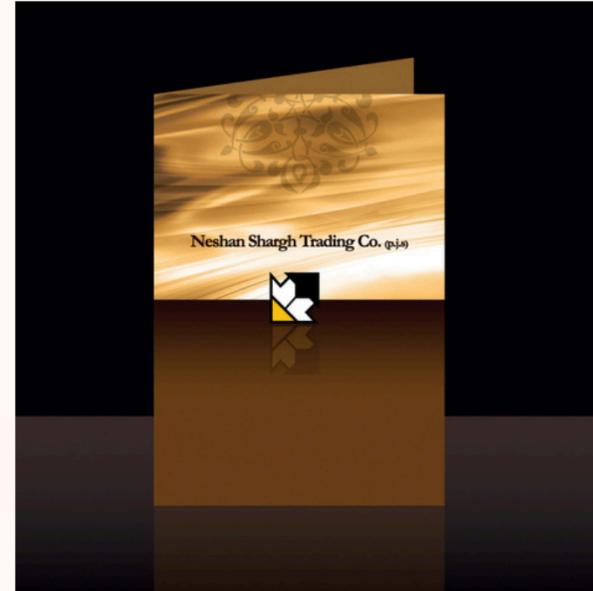
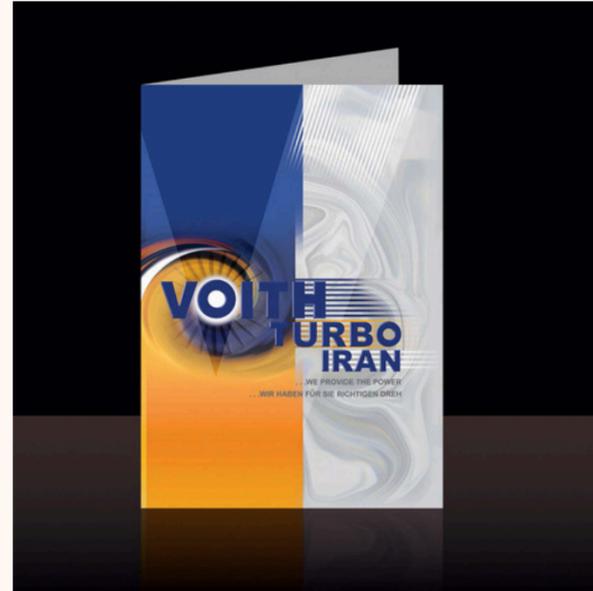
# CATALOGUE & FOLDER DESIGNS

This section is related to designing folders for companies that have defined their products or various activities as single sheets, and a collection of these pages is placed inside. Additionally, there are some catalogs which are designed for specific commercial exhibitions.



# Artist Portfolio

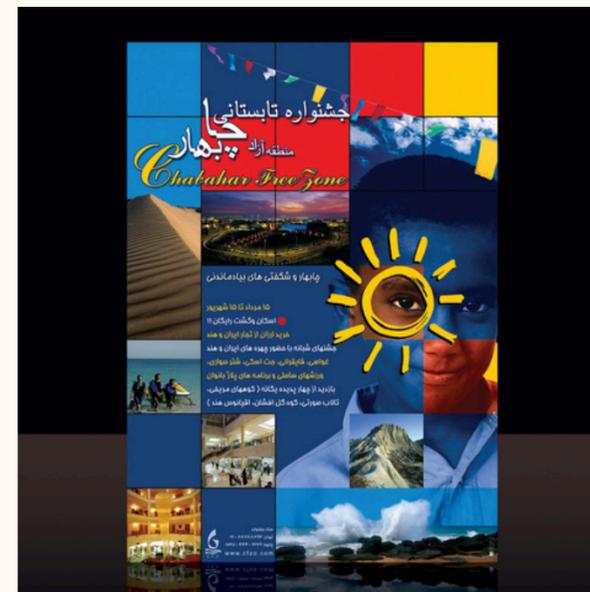
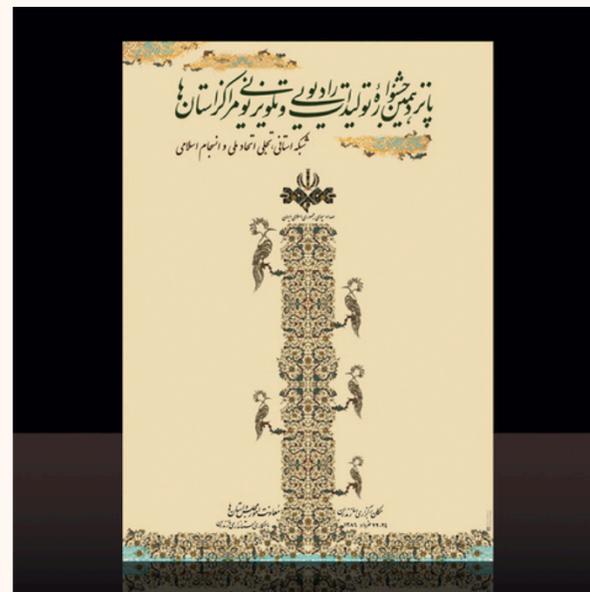
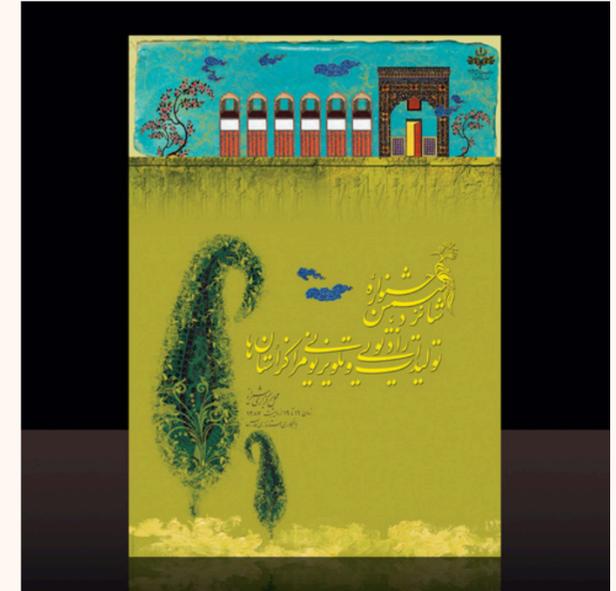
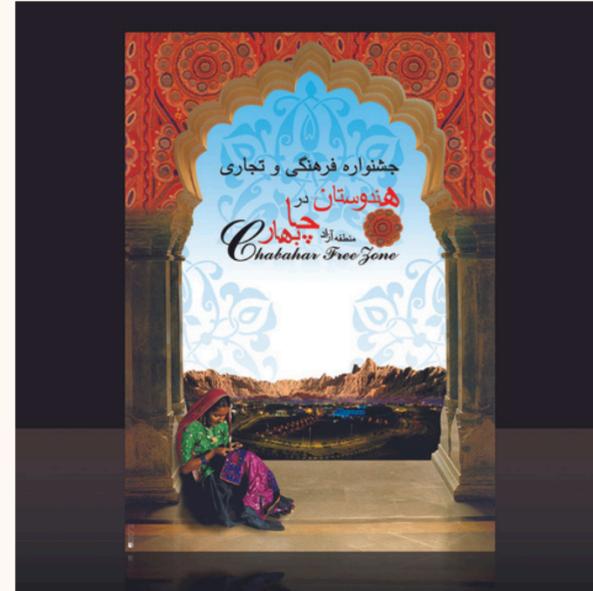
# Hoonaz Afaghi



# POSTER DESIGNS

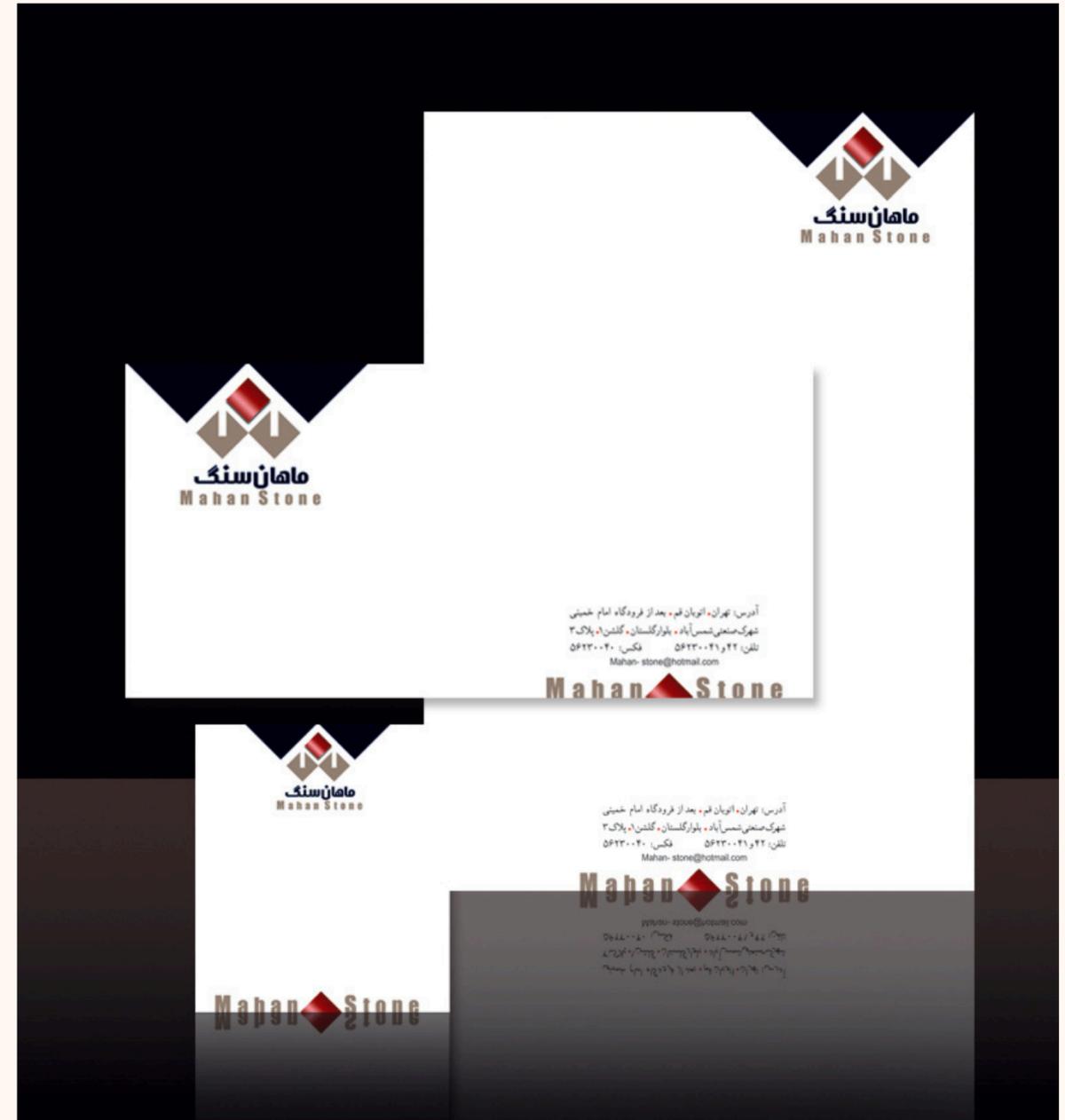
Some of the designed posters pertain to commercial companies and major national festivals, which have been printed and distributed in large numbers





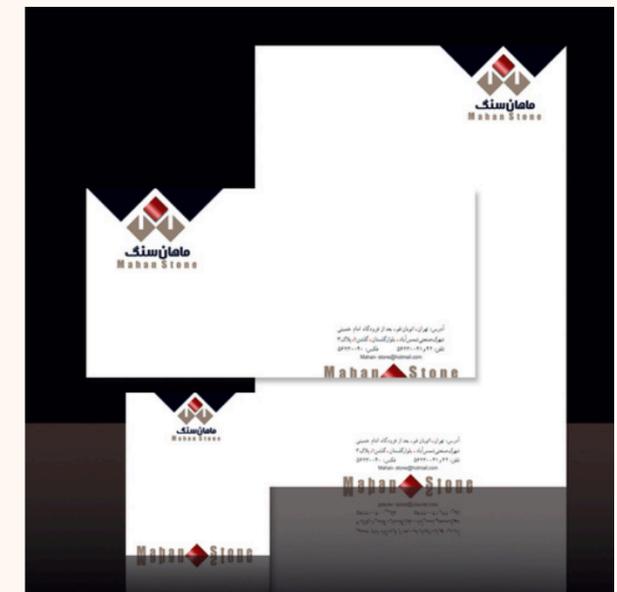
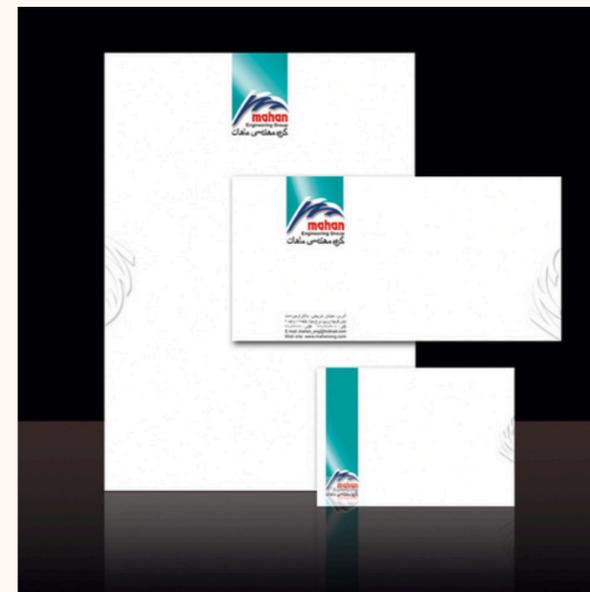
# SET PAPER DESIGNS

Some examples of set paper designs are for private and commercial companies, which have been designed and printed based on their corporate colors.



# Artist Portfolio

# Hoonaz Afaghi

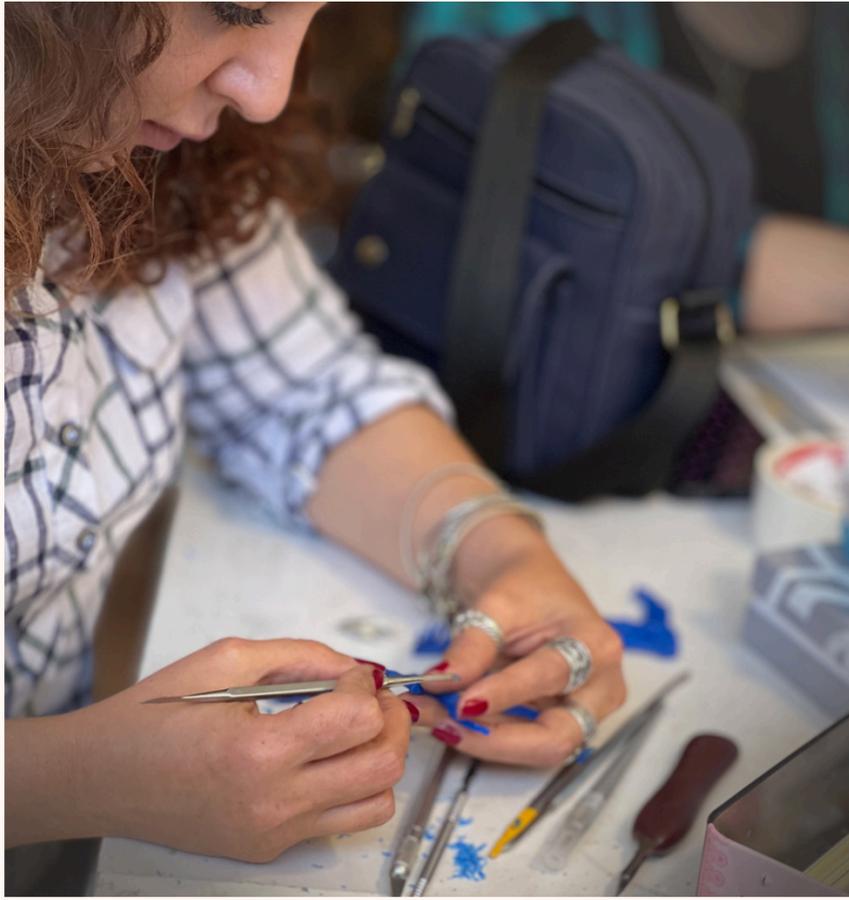


# HOONAZ & HER ART ATELIER

An art atelier can be effective place with a specific atmosphere, environment and art tools because this is the first place where the artist meets and artworks are created and born.







# CONCLUSION

What has passed is the twenty-year history of her experience in the field of arts that is based on design and fine art. Along this path, She still has the enthusiasm for learning and teaching, and she aspires to plan and execute her roadmap based on the worldview she has that includes collaborating with other artists, companies and even participating in various art fairs, galleries and official fine art platforms.



Artist Portfolio

Hoonaz Afaghi

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