

Artist Portfolio

HOONAZ AFAGHI

Visual artist
Graphic Design Portfolio

www.hoonazafaghi.com



HOONAZ AFAGHI

Hoonaz Afaghi, born in April 1973 in Iran is a visual artist engaged in various fields including painting and graphic design. With a Master's degree in Graphic Design, she possesses knowledge in art and design that reflects her creative mind and unique perspective.



• PAINTER

• GRAPHIC DESIGNER

ARTIST STATEMENT

... and ultimately, her worldview is an expression from warp and weft of love and imagination to journeys of reality in the earthly world. The artworks are reflections of life, presented in forms and colors and lines, through fine arts with the medium painting. This is the motivation for artistic creation and expansion of her artworks.

SKILLS

Graphic Design



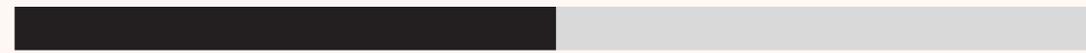
Logo, Catalogue & folder, Poster
Adobe Photoshop & Illustrator, UX & UI

Painting



Acrylic Painting, Figure & Portrait Drawing
Charcoal Drawing, Ink Wash Painting

Photography



Commercial & Products, Portrait



EDUCATION BACKGROUND



1997 - 2001

- **Alzahra University**

Bachelor of Arts
Graphic Design



2002 - 2004

- **Alzahra University**

Master of Arts
Graphic Design

WORK EXPERIENCE

Continuous member of Iranian Graphic Designer society – Since 2001

Artistic Career in selling paintings and jewelries – Since 2002

Freelancing in Graphic design – Since 2002

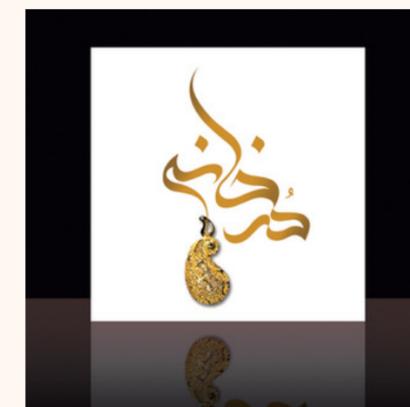
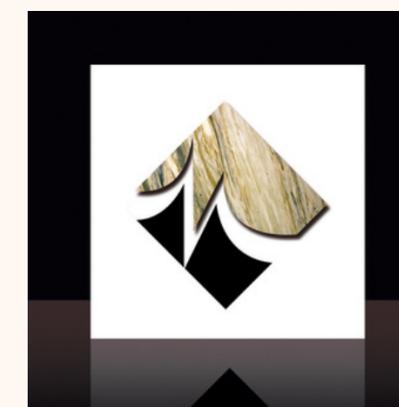
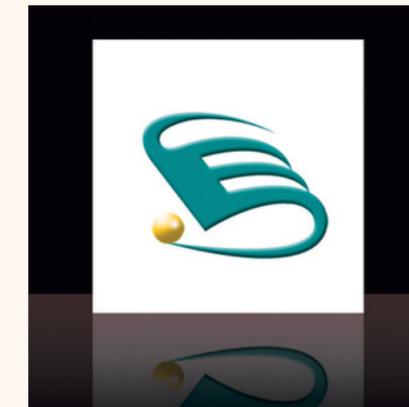
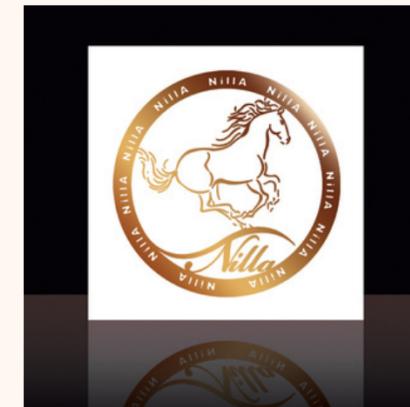
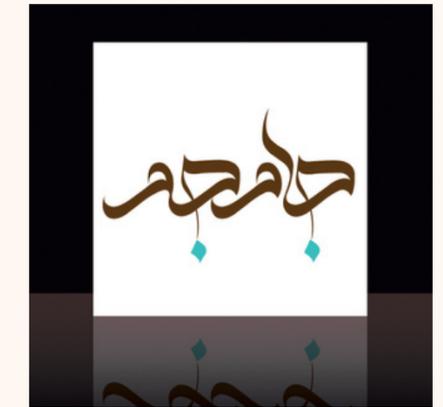
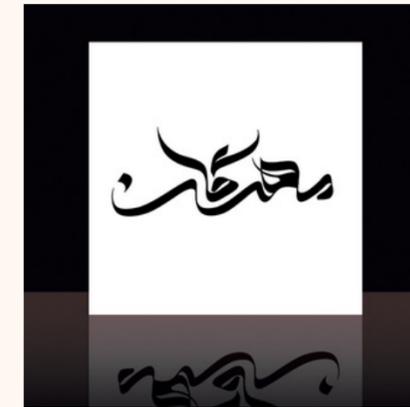
Teaching in Alzahra university -2006 – 2008

Japan Artclay Silver courses basic to advanced - 2017

Teaching drawing techniques - Since 2022

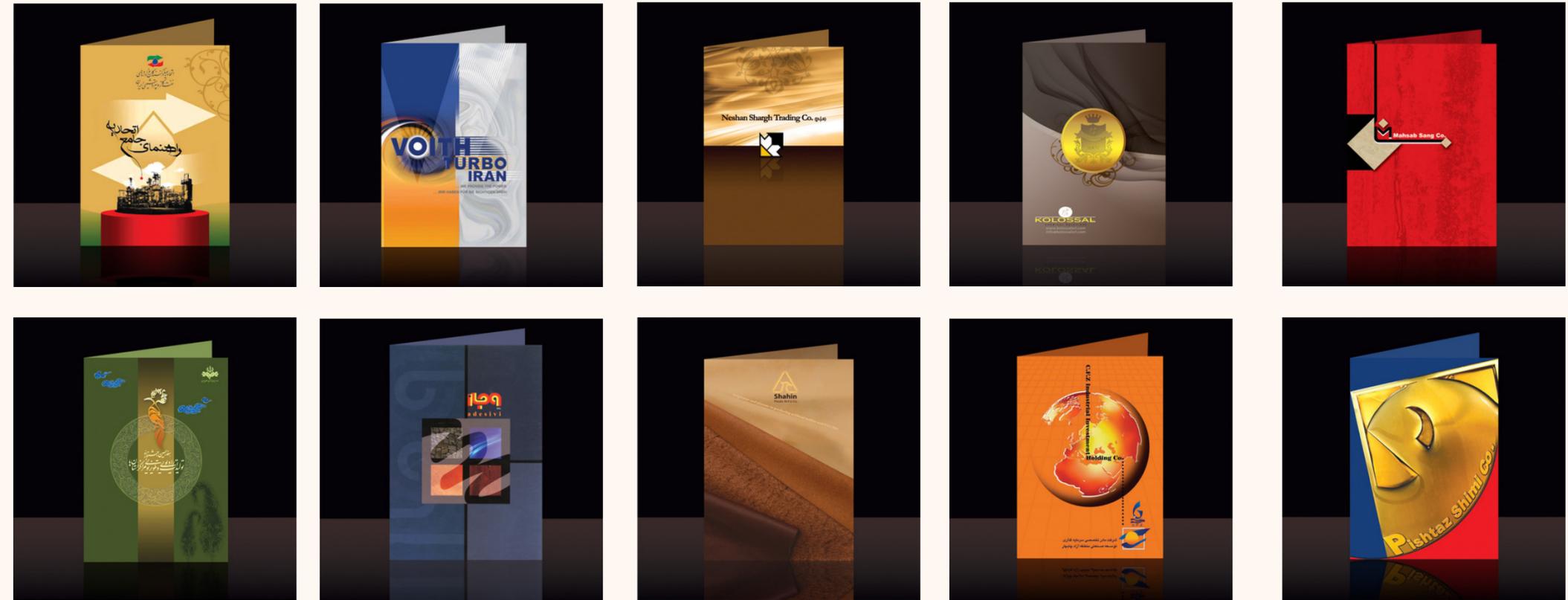
LOGO DESIGNS

The logo designs are related to various businesses, in most of which, based on the client's request, Persian letters have been utilized in the design. Additionally, a subtle reference to the client's type of activity has been considered.



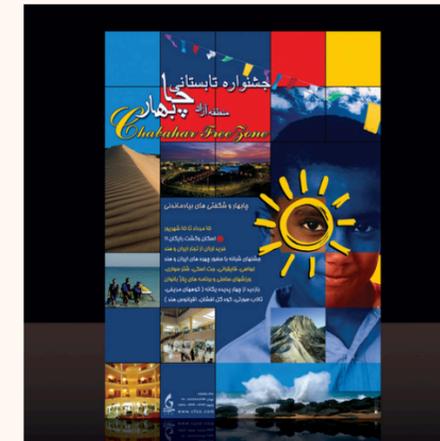
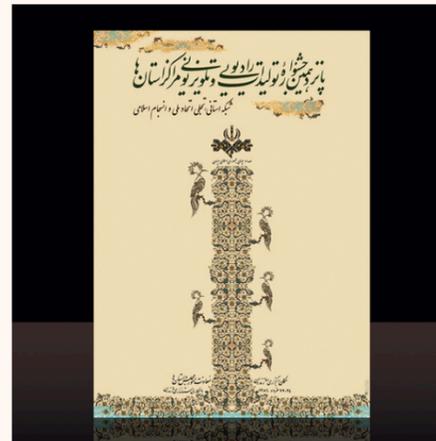
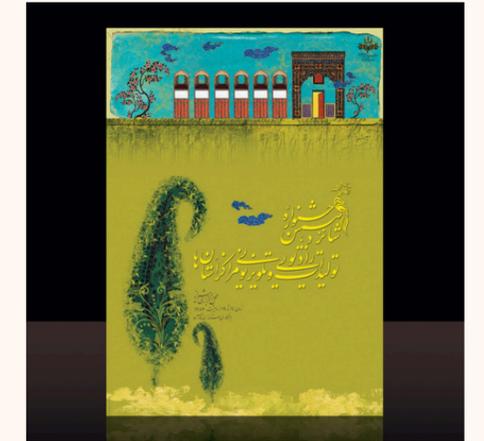
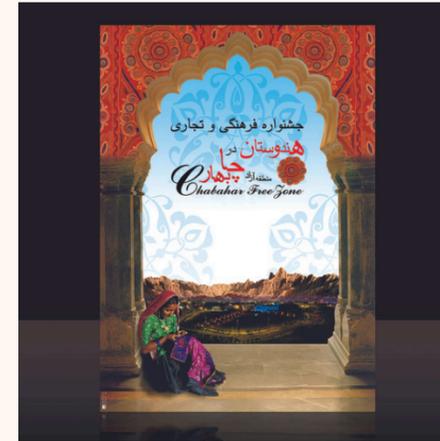
CATALOGUE & FOLDER DESIGNS

This section is related to designing folders for companies that have defined their products or various activities as single sheets, and a collection of these pages is placed inside. Additionally, there are some catalogs which are designed for specific commercial exhibitions.



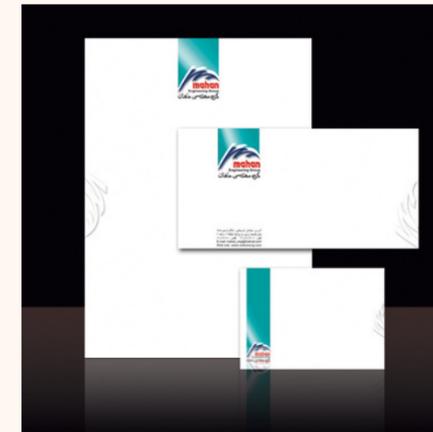
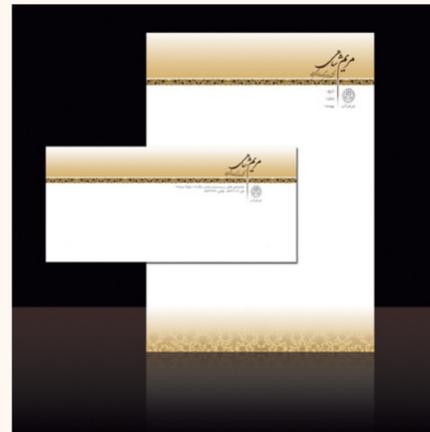
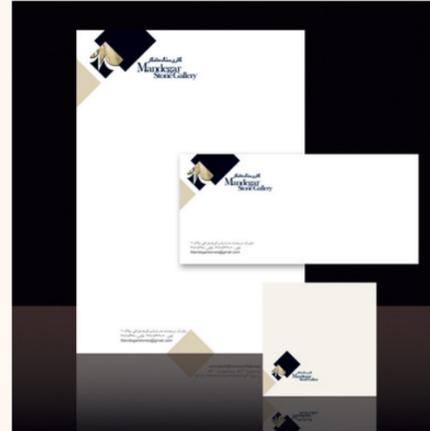
POSTER DESIGNS

Some of the designed posters pertain to commercial companies and major national festivals, which have been printed and distributed in large numbers



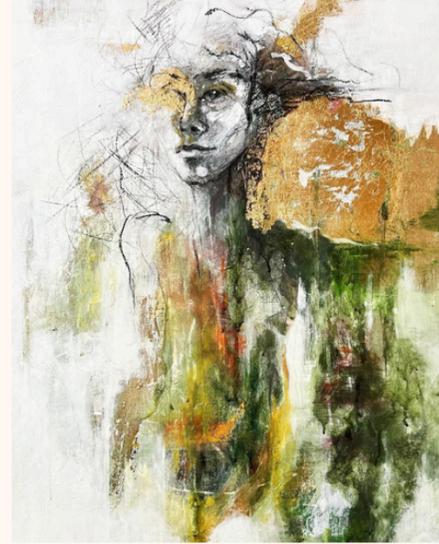
SET PAPER DESIGNS

Some examples of set paper designs are for private and commercial companies, which have been designed and printed based on their corporate colors.

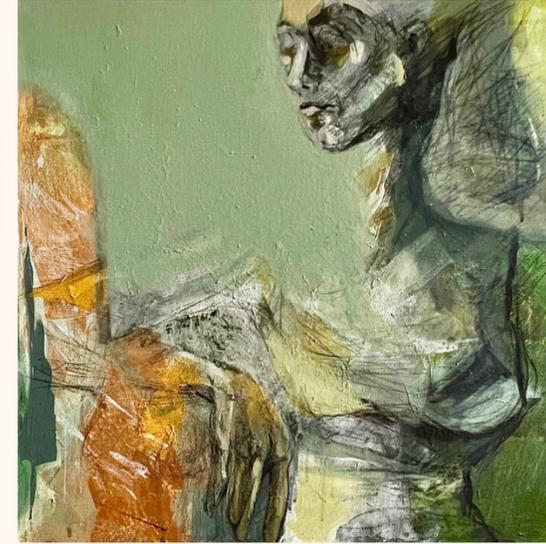


DRAWING

Through the expressive strokes of pencil and charcoal, she has created a collection of figurative and portrait drawings, each artwork expressing the essence of humanity and emotion in its purest form.



The Missing Eye
30x50 cm
Mix Media on Canvas



Untitled
50x50 cm
Mix Media on Canvas



Immigrants
100x100 cm
Mix Media on Canvas



Portrait 3
60x70 cm
Mix Media on Paper



Portrait 4
29x42 cm
Charcoal on Paper



Portrait 5
29x42 cm
Pencil on Paper



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instagram : [hoonaz.jewelry](#)
[hoonaz.afaghi](#)

hoonazafaghi@gmail.com

www.hoonazafaghi.com